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## **Elliott Investment Management Sends Letter to Board of Directors of Duke Energy Corporation**

*Outlines Plan to Create At Least \$12 to \$15 Billion of Line-of-Sight Near-Term  
Value for Shareholders*

*Calls for New Independent Directors and Strategic Review to Explore a Tax-Free  
Separation into Three Regionally Focused Utility Companies*

*Believes Separation Drives Meaningfully Improved Operations and Execution That  
Will Benefit Duke's Customers and Shareholders*

**West Palm Beach, Florida (May 17, 2021)** – Elliott Investment Management L.P. (“Elliott”), which manages funds that have an investment in Duke Energy Corporation (“Duke” or the “Company”) that make it a top 10 investor in the Company, today sent a letter to Duke’s Board outlining a plan to create \$12 to \$15 billion of line-of-sight near-term value for shareholders. Elliott explained that this value upside is based on observable publicly traded market valuation metrics of Duke’s closest peers and does not incorporate meaningfully higher valuations realized in recent transactions in Florida and Indiana, which would result in several billion dollars of incremental value.

In the letter, Elliott argued that Duke’s long-term underperformance has not been reflective of its high-quality assets and that the Company should explore a separation to increase operational focus and improve performance. Elliott’s plan proposes that the Company commence a strategic review to explore a separation into three regionally focused entities: (1) the Carolinas; (2) Florida; and (3) the Midwest, each of which would be headquartered in the region it serves. Elliott asserted that this separation will enable greater operational focus resulting in improved execution, better system reliability, lower costs and increased investment in critical infrastructure, including renewables.

Elliott noted that it engaged with the Duke Board on a private basis over the past month. As a result of incomplete information regarding its involvement after news reports last week, Elliott has determined to make public its views and facilitate a broader discussion of the optimal path forward for the Company.

The letter can be downloaded at [DukeRefocused.com](http://DukeRefocused.com).

The full text of the letter follows:

May 17, 2021

The Board of Directors  
Duke Energy Corporation  
550 South Tryon Street  
Charlotte, North Carolina 28202

Dear Members of the Board:

We are writing on behalf of Elliott Associates, L.P. and Elliott International, L.P. (together “Elliott” or “we”) regarding our investment in Duke Energy Corporation (“Duke”, “you”, or the “Company”). Elliott’s investment in the Company makes us one of its top 10 investors.

We have followed Duke, its predecessor entities and the broader U.S. utility industry for almost 20 years. Based on our deep understanding of and extensive research on Duke and the industry, we believe that Duke owns one of the highest-quality and most under-appreciated collections of utility franchises in the country. The Company’s jurisdictions benefit from strong population growth, constructive regulation and significant investment opportunities, including in hardening the grid, improving system reliability, enhancing safety and increasing renewables.

Because of these advantages, it is reasonable to expect Duke’s management to deliver first-rate execution on par with the quality of the Company’s assets in order to drive value creation for shareholders and long-term benefits for stakeholders. Unfortunately, top-tier results have proven elusive for Duke, and the Company suffers from a discounted valuation and long-term share price underperformance. Our extensive diligence and conversations with stakeholders have made it clear that the Company’s sprawling, noncontiguous portfolio of utilities has burdened shareholders with a “conglomerate discount” relative to the value of Duke’s utility franchises. Duke’s current ownership of utility businesses across three separate geographies has delivered few benefits for stakeholders and has left its Florida and Midwest utilities undermanaged and undervalued.

Elliott has worked with major utilities in similar circumstances, collaborating with directors and management teams to deliver dramatic improvements in operating performance, enhance portfolio configuration and unlock shareholder value. Given our many past engagements and our decades-long experience in the utility industry, we are confident that the underlying causes of Duke’s underperformance can be addressed and that value can be significantly enhanced. **Based on our extensive analysis of Duke’s businesses, we believe that Duke should conduct a thorough, unbiased review of a tax-free separation into three regionally focused, publicly traded utility holding companies: the Carolinas, Florida, and the Midwest.**<sup>1</sup>

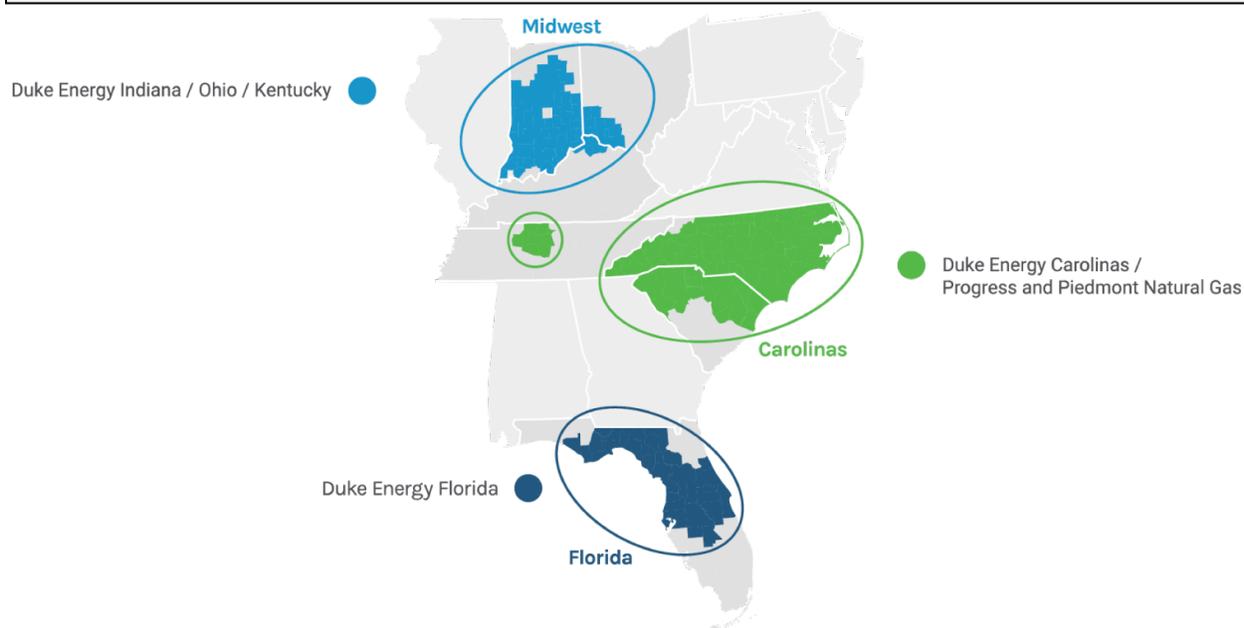
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<sup>1</sup> Carolinas includes Duke Energy Carolinas, Duke Energy Progress, Piedmont Natural Gas, Duke Energy Renewables, Commercial Transmission and International Energy. Florida includes Duke Energy Florida. Midwest includes Duke Energy Indiana and Duke Energy Ohio Kentucky.

This review should be led by an **independent Board committee, including new highly qualified independent directors, and assisted by independent outside advisors.** This committee should investigate a separation of Duke into three focused sets of regionally clustered utilities, each benefitting from local management and board-level oversight. Crucially, following a separation, each would have substantial operational scale, sizeable market capitalization and access to abundant, low-cost equity and debt capital.

We look to the Company's past to inform its present: Duke's utilities in Florida and the Midwest were once operated as separate, standalone public companies, each having more-than-sufficient scale to operate successfully and thrive. The Duke Carolinas business would remain an independent Charlotte-based company, likely run by Duke's current management team, and would still be a top-five U.S. utility company by market capitalization.

### Three Regionally Oriented Utility Holding Companies



This proposed review would help address the underlying issues that have resulted in Duke's underperformance and should lead to significant value creation. **We believe that a separation of Duke into the Carolinas, Florida, and the Midwest should create \$12 to \$15 billion of line-of-sight near-term value for shareholders. This value upside is based on observable publicly traded market valuation metrics of Duke's closest peers and does not incorporate meaningfully higher valuations realized in recent transactions in Florida and Indiana, which would result in several billion dollars of incremental value.** We estimate that the Carolinas, Florida, and the Midwest would command equity market valuations<sup>2</sup> of \$54 to \$55 billion, \$22 to \$23 billion, and \$14 to \$15 billion, respectively. The combined value of \$90 to \$93 billion greatly

<sup>2</sup> See footnote 11 on page 12 for further details.

exceeds Duke's unaffected equity market capitalization of \$78 billion.<sup>3</sup> Importantly, Duke shareholders would continue to own and be able to benefit from further value accretion over time from the enhanced operations and growth of these three optimized standalone utilities.

Based on our conversations with current and former top industry executives, review of past utility sector transactions, and evidence from Duke's own operating performance, we do not believe there would be meaningful or lasting dis-synergies from pursuing a separation. Each of the Carolinas, Florida, and the Midwest would have a strong and unique investment profile, including substantial scale, strong investment grade credit ratings, a better regionally focused strategy, a high-performance operating plan and an enhanced capital spending program. At the same time, we believe a separation would provide considerable benefits for customers and other key stakeholders because these standalone local utility businesses would benefit from greater operational focus, improved execution, lower cost of capital and increased capital investment in critical infrastructure.

We have organized our thoughts as follows:

- 1) Duke's Portfolio of High-Quality Utilities
- 2) Duke's Existing Conglomerate Structure Has Driven Disappointing Results
- 3) A Separation Will Benefit Shareholders, Customers and Other Key Stakeholders
- 4) Next Steps

We began a constructive dialogue over the past month with the Board and senior management on strategies to remedy Duke's persistent undervaluation, including ways to (i) strengthen the Company's corporate governance, (ii) optimize Duke's portfolio configuration and (iii) improve operating and investment execution. We have appreciated the time that senior management and certain Board directors have taken to hear our perspectives.

Today, we are sharing our thoughts and recommendations publicly, because recent news reports have left current and prospective Duke shareholders and stakeholders with incomplete information regarding our involvement. We therefore thought it best to share some of our research, our perspectives and our proposals regarding Duke and begin a broader conversation about the steps necessary for the Company to realize its full potential. We remain ready to discuss any aspect of this letter with you as part of our private dialogue, which we hope to continue.

## **1. Duke's Portfolio of High-Quality Utilities**

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*Duke owns a portfolio of high-quality utilities concentrated in premium regulatory, demographic and growth jurisdictions with attractive investment opportunities and organic growth profiles.*

Duke's regulated utility service territories span three separate and distinct regions — the Carolinas, Florida, and the Midwest — across seven states. Duke benefits from some of the strongest underlying organic growth in the regulated utility sector. The Company operates in three states that from 2010 to 2021 exhibited top-quartile population growth.<sup>4</sup> Duke's utilities are also

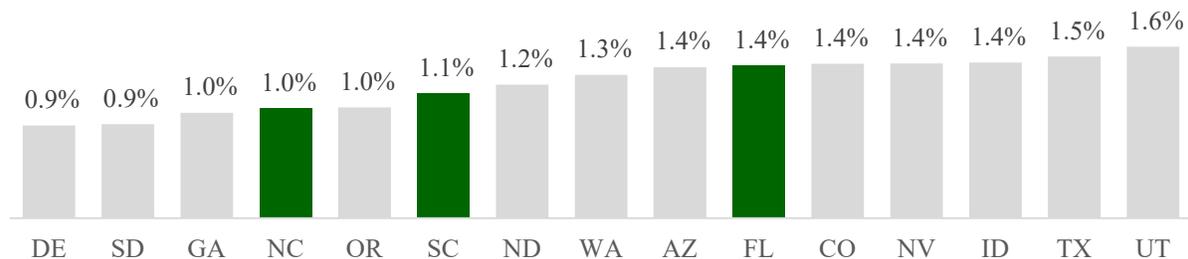
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<sup>3</sup> As of May 7, 2021, the last trading day before news reports of Elliott's stake in Duke Energy.

<sup>4</sup> Source: SNL.

supported by constructive regulation. Weighted by rate base, Duke operates in the top 20% of jurisdictions in the country, according to RRA rankings.<sup>5</sup>

### Top 15 States by Annualized Population Growth (2010 – 2021)



Source: SNL.

These attractive demographics and constructive regulatory environments within Duke’s service territories create meaningful opportunities to invest in critical infrastructure for the benefit of customers while maintaining customer bill affordability. Duke’s own strategy calls for at least a decade of visible 6.5%–7.0% rate base growth, which translates into an attractive 5.0%–7.0% long-term earnings per share growth rate.

Despite these public growth metrics, we believe Duke’s current business plan can be further improved with the right structure and individual leadership teams in place. In its current form, Duke’s rate base growth in each of its three service areas lags that of its closest regional peers. With a more focused region-specific strategy, each of Duke’s businesses can perform at a level that exceeds management’s current ambition. Improved focus would result in increased investment and stronger reliability and safety metrics, all while maintaining rate affordability. In turn, these improvements would result in higher earnings per share growth. In particular, we believe Duke’s Florida and Midwest utilities are highly attractive franchises that receive insufficient management and Board attention. Consequently, they are underappreciated by investors and overshadowed by the Company’s Carolinas-dominated portfolio.

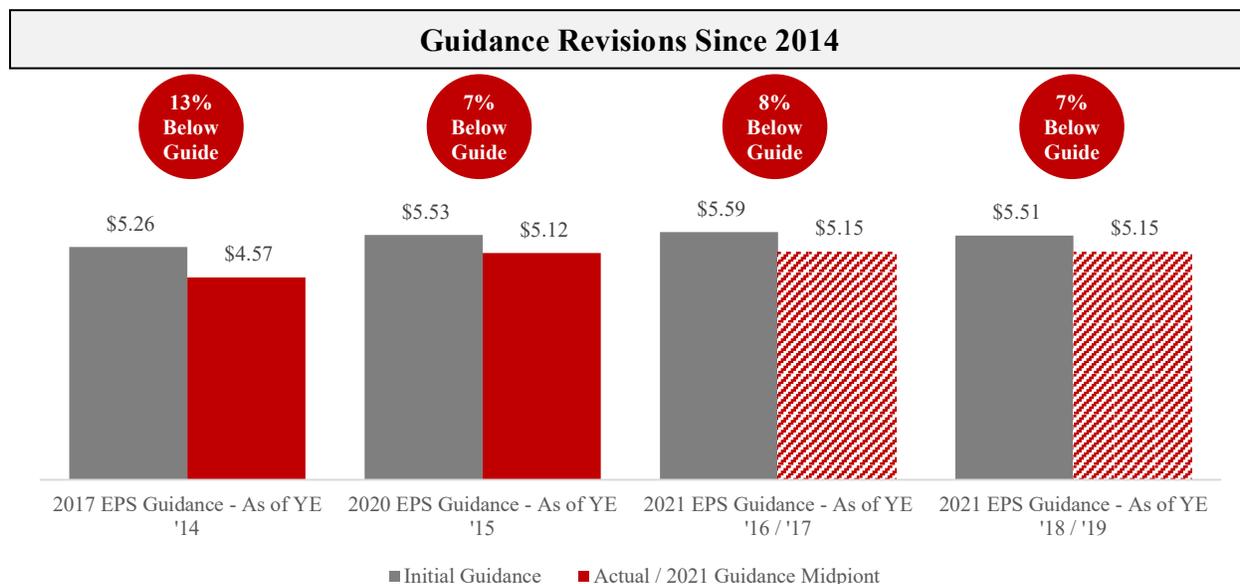
Duke’s Florida and Midwest businesses are in growing jurisdictions where utilities command premium valuations and where there has been robust transaction activity at significant premiums. Recent market transactions — including Emera’s purchase of TECO Energy, NextEra’s purchase of Gulf Power, CenterPoint’s purchase of Vectren and Duke’s recent minority-stake sale to GIC — validate this dynamic. Yet within Duke’s larger portfolio, the Florida and Midwest utilities simply do not get the attention that they deserve.

## **2. Duke’s Existing Conglomerate Structure Has Driven Disappointing Results**

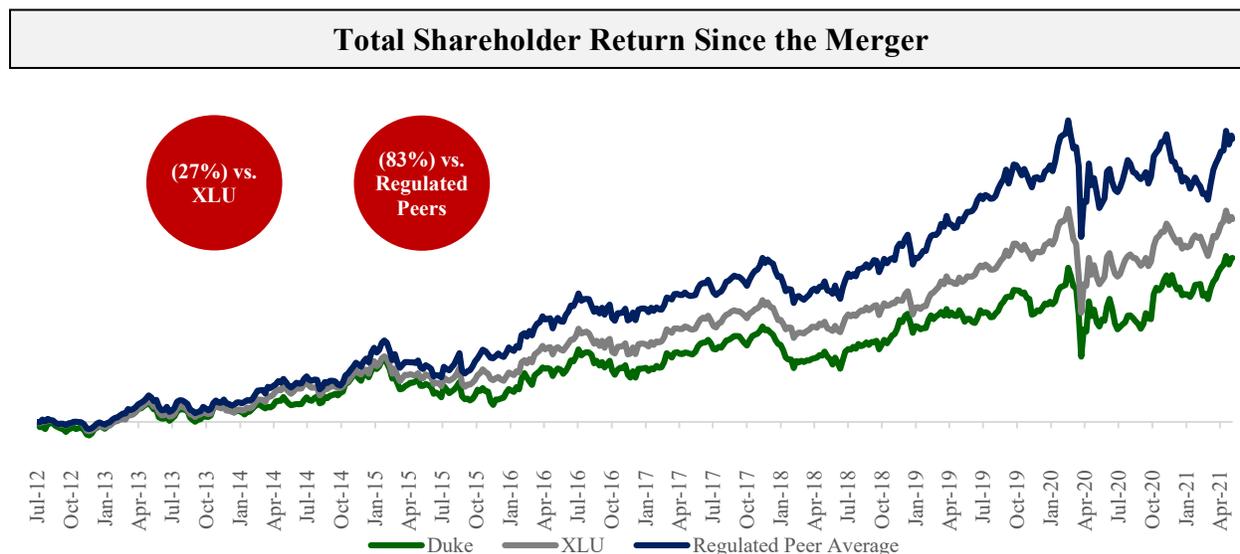
*Despite a portfolio of top-tier utilities, Duke has suffered numerous operational setbacks and investment and strategic missteps over the past decade, at significant cost to both shareholders and customers.*

<sup>5</sup> Source: RRA. Rate base distribution by state is estimated based on company filings and presentations.

Duke’s broad portfolio of high-quality utility franchises has not translated into appropriate value for shareholders. As a result of persistent execution missteps and concerns about management’s ability to deliver on commitments, Duke has generated total shareholder returns in the bottom third of the Utilities Select Sector Index (“XLU”) and the regulated utility peer group<sup>6</sup> (“Regulated Peers”) since the 2012 merger with Progress Energy (the “Merger”). These decisions have resulted in repeated downward earnings revisions. Duke has reduced its long-term earnings per share guidance four times in six years, with 2021 earnings per share now guided to be below management’s expected 2017 earnings per share as of year-end 2014.



Source: Company disclosures.

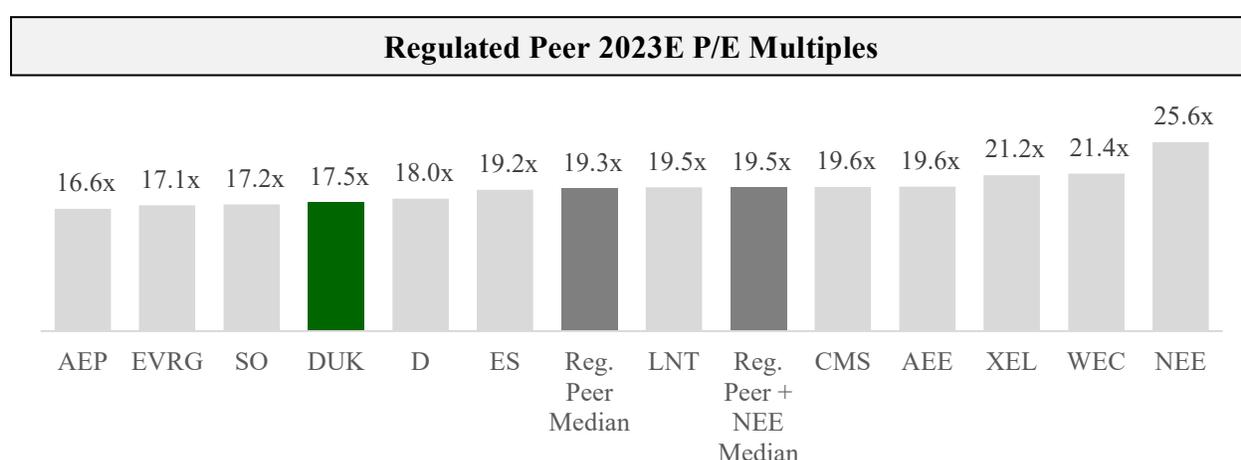


Source: Bloomberg (as of 5/7/21).

<sup>6</sup> Regulated Peers includes Alliant Energy (“LNT”), Ameren Corp. (“AEE”), American Electric Power (“AEP”), CMS Energy (“CMS”), Dominion Energy (“D”), Eversource Energy (“ES”), The Southern Company (“SO”), WEC Energy Group (“WEC”) and Xcel Energy (“XEL”).

To put our near-term achievable valuation estimates of “\$12 to \$15 billion of line-of-sight near-term value for shareholders” in context, if Duke would have only performed in line with the XLU over this period, Duke’s market capitalization would be approximately \$13 billion higher today. Similarly, and as a more appropriate measure, if Duke would have only performed in line with Regulated Peers over this period, Duke’s market capitalization would be approximately \$40 billion, or 52%, higher today, translating into \$52 higher value per share.

Duke’s realized annualized earnings per share growth has been only 2.0% since the Merger<sup>7</sup>, as compared to the Company’s long-term 4% to 6% annualized earnings per share growth guidance during the period. As a result of this uneven record, the Company’s valuation has de-rated from a P/E premium in 2013 to a discount today. As measured by dividend yield, this corresponds to a cost of capital that is among the highest in the regulated utility peer group. Duke’s high cost of capital adversely affects its ability to efficiently fund investments.



Source: Bloomberg (as of 5/7/21).

There is a clear explanation for Duke’s poor shareholder returns, its multiple discount and its elevated cost of capital: The Company has focused more on increasing its footprint and portfolio than on operational execution and prudent investment, leading to perceptions among those who follow the Company that Duke is “empire-building” at the expense of shareholder value. As a result, the Company’s multi-jurisdictional, noncontiguous conglomerate structure has proven challenging to manage and has generated few, if any, tangible benefits. Under the current structure and strategy, Duke has made operational, investment and strategic missteps that have impaired shareholder value, including:

- **The Atlantic Coast Pipeline Cancellation:** In July 2020, Duke abandoned the Atlantic Coast Pipeline project, resulting in a \$2.1 billion write-off. Before cancellation, the Atlantic Coast Pipeline project faced numerous delays and cost overruns.
- **Coal Ash Remediation Costs:** In 2014, coal ash from a Duke power plant spilled into the Dan River, resulting in significant environmental damage and ultimately leading to certain

<sup>7</sup> Represents earnings per share growth from 2012 through 2021 based on the midpoint of 2021 guidance.

Duke subsidiaries pleading guilty to criminal violations. A recent settlement on coal ash remediation costs in North Carolina resulted in a \$1.0 billion write-off.

- **The Overpriced Piedmont Acquisition:** In 2016, Duke acquired Piedmont Natural Gas at a 42% premium to the unaffected share price and 28x two-year forward P/E, representing a 61% premium to the gas utility peer average P/E.<sup>8</sup> As a result of decarbonization trends, gas utilities are currently valued at 17x two-year forward P/E in the public markets.
- **Credit Pressures:** A weakened balance sheet stemming directly from these execution missteps has resulted in dilutive equity capital raises totaling \$6 billion in 2018, 2019 and 2021. These transactions have diluted shareholders' interest in Duke's valuable utility franchises by nearly 10%. Despite these equity capital raises, Duke has nonetheless been downgraded by both S&P and Moody's.

Importantly, this series of missteps has distracted management and created balance sheet pressures that have crowded out valuable rate base investment opportunities at Duke's regulated utilities. Duke's realized organic rate base growth from 2015 to 2020 was among the lowest in the regulated electric utility sector.

During the past year, amid a rumored premium acquisition offer from another credible utility holding company and facing shareholder pressure, the Board and management sought to improve Duke's investment proposition by hosting an ESG Analyst Day, pursuing a partial sale of one of its businesses and implementing several changes to the composition of the Board. However, these moves have not remedied Duke's deep undervaluation, underscoring the magnitude of investor skepticism and the urgent need for a clear and comprehensive plan to unlock the full value of Duke's utility franchises.

To be clear, Duke's underlying utilities are strong. Yet despite their strength, and given the Company's numerous investment and operational missteps, investors have lost confidence in the Company's current multi-jurisdictional, noncontiguous utility model. To regain investors' trust, the Company's current management and Board must simplify its footprint to a more manageable and logical service territory, refocusing on its core Carolinas utilities and recommitting to operational and investment excellence.

### **3. A Separation Will Benefit Shareholders, Customers and Other Key Stakeholders**

*A separation into three regionally oriented entities of scale would improve alignment and deliver the optimal outcome for Duke.*

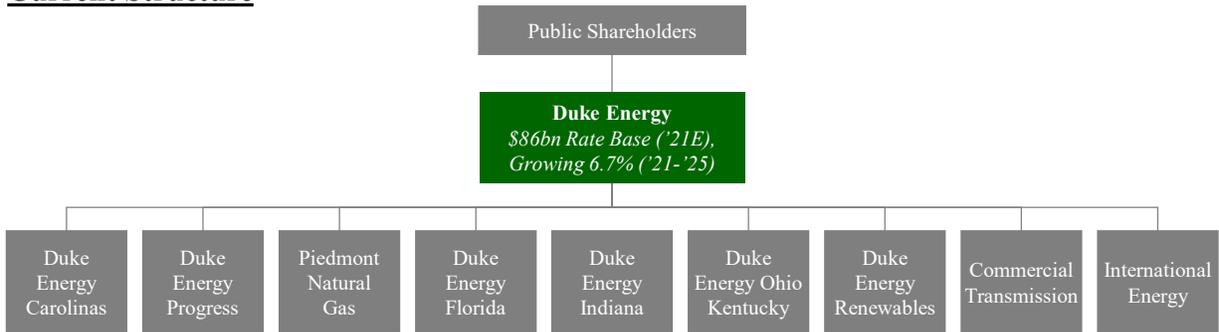
**Duke should appoint new highly qualified independent directors to lead an unbiased review of the value potential from a tax-free separation into three regionally oriented utility holding companies — the Carolinas, Florida, and the Midwest.** In our view, each of these pro forma entities would have meaningful scale, and we are highly confident that this structure would create substantial value for shareholders and position Duke to best serve its stakeholders.

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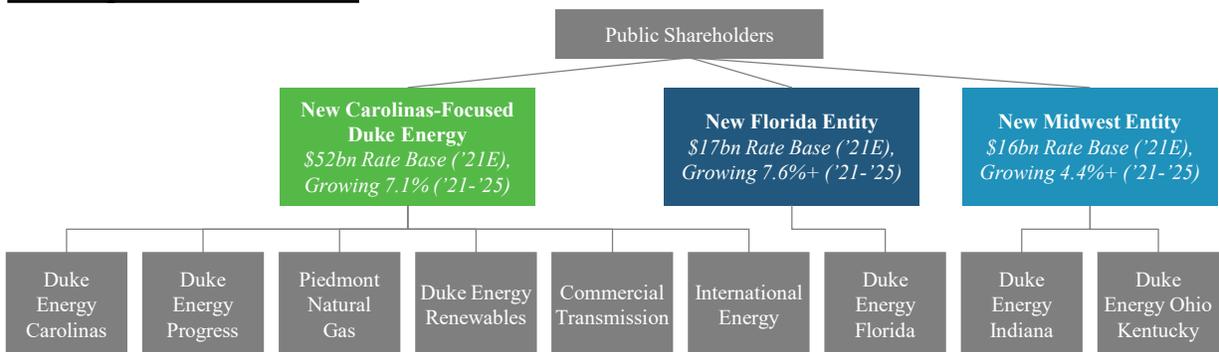
<sup>8</sup> Source: Capital IQ. Gas utility peer average multiple based on Atmos Energy ("ATO"), ONE Gas ("OGS"), NiSource ("NI") and Spire ("SR").

## Simplified Current and Post-Separation Structures

### Current Structure



### Post-Separation Structure



Based on extensive work with advisors, we believe the separations can be executed efficiently and on a tax-free basis with minimal financial friction costs, creating three entities with strong, investment grade credit ratings and with abundant access to low-cost capital. Importantly, the new structure would preserve the security of Duke's dividend, with the three pro forma entities supporting a combined dividend that is at least in line with Duke's current dividend.

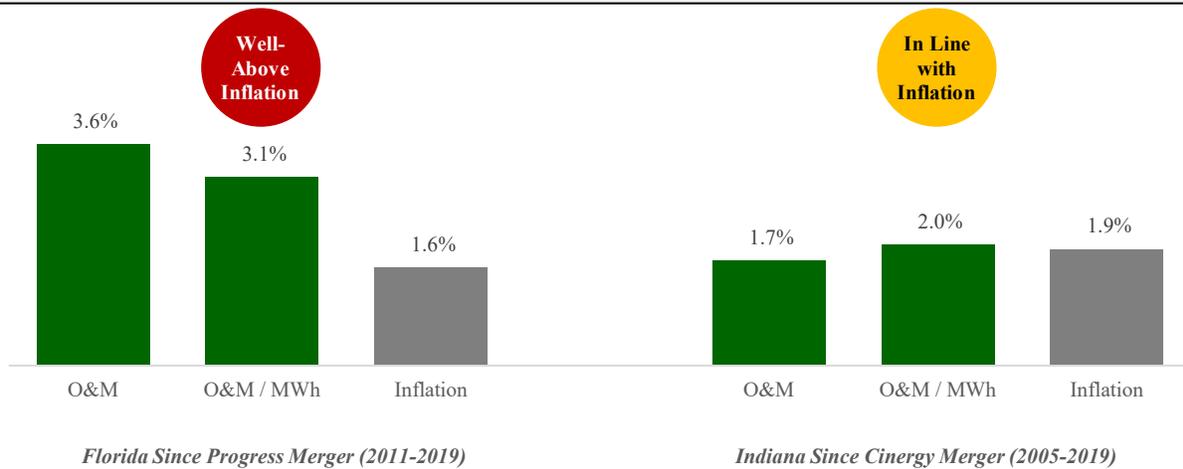
Similarly, we do not believe that a separation of Duke's noncontiguous service territories would create meaningful or lasting operational dis-synergies. This is supported by our extensive discussions with former and current top industry executives. Additionally, data from numerous precedent sale and separation transactions in the utility sector, including both regulated and non-regulated subsidiaries, demonstrates that companies are able to largely or entirely mitigate the impact of any purported dis-synergies.

Furthermore, the past consolidations of Florida and the Midwest from the Progress Energy and Cinergy mergers, respectively, have produced limited evidence of lasting customer benefits or synergies outside of the Carolinas. Since these transactions closed, Duke's operating cost growth in Florida and Indiana has tracked or exceeded the rate of inflation, and Duke's utilities in these states now have costs that are in line with, or worse than, well-run comparable utilities. These data directly contradict the claim that Duke's size and scale have created meaningful synergies that have benefitted customers.

The benefits of a separation should far outweigh any potential friction costs of a separation. We believe that as standalone utilities, Florida and the Midwest will be able to implement more

focused, high-performance strategies to benefit their respective home jurisdictions. A focused, truly local utility company would also be better positioned to serve the needs of customers and build more constructive regulatory relationships.

### Duke Non-Generation O&M CAGR in Florida and Indiana Since Relevant Mergers

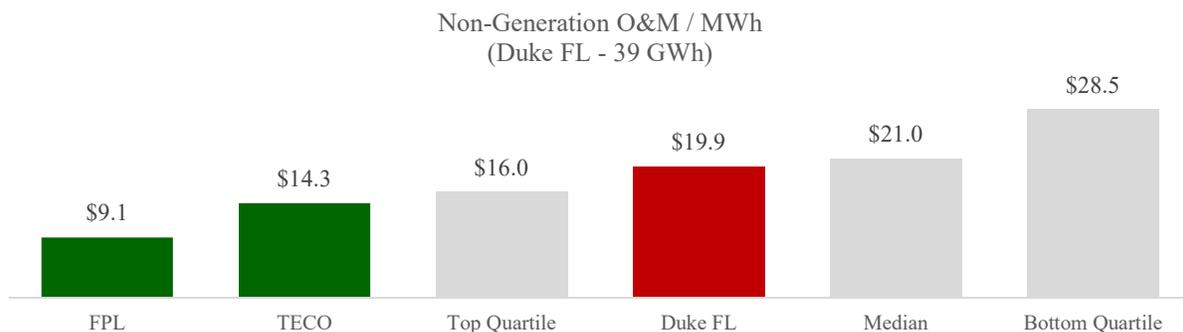


Source: FERC Form 1 Filings (Through SNL).

Following a separation, the new Duke Carolinas business would continue to be an independent, Charlotte-based company and command considerable scale, with significant runway for further growth and investment. As a \$54 to \$55 billion market capitalization, regionally focused utility company, the role of Duke Carolinas in the business community of North and South Carolina would be undiminished. We support the de-risking and optimization efforts the Company has undertaken in the Carolinas.

However, we have strong indication that operating performance at the non-Carolina utilities will dramatically improve with the additional management focus following a separation. Consider Duke Energy Florida, for example: **Relative to the other two key Florida investor-owned utilities, Duke Energy Florida has residential customer rates that are approximately 30% higher, unit costs that are 40%–120% higher and the lowest rate base growth.**

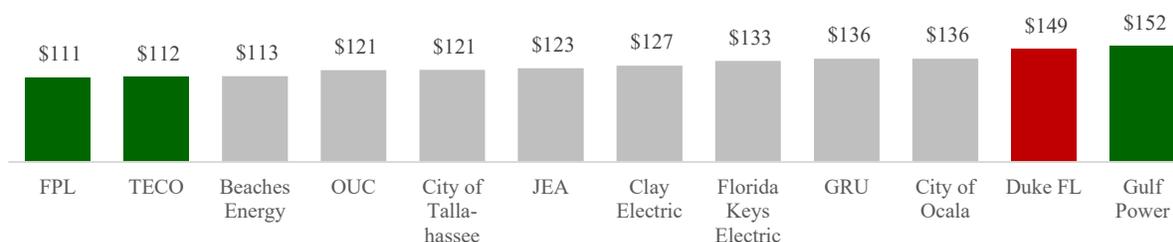
### Duke Energy Florida 2019 Cost Performance



Source: FERC Form 1 Filings (Through SNL).

## Duke Energy Florida Customer Rates Relative to Other Florida Utilities

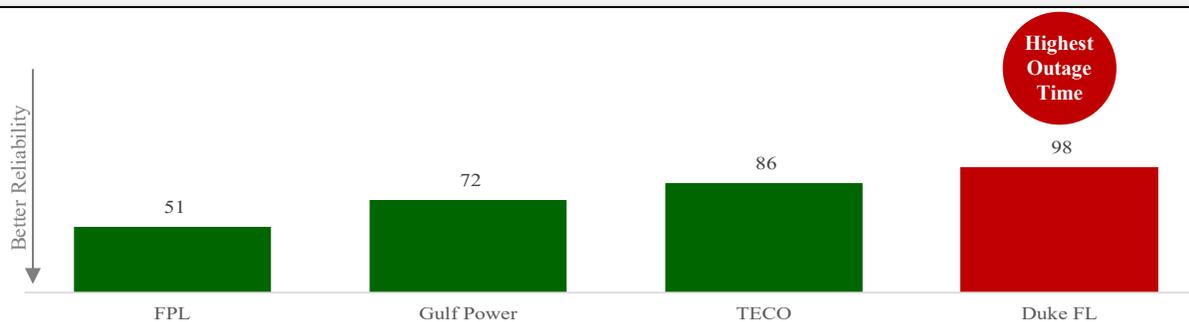
Residential Customer Bill  
(\$/1,000 kWh)



Source: JEA Electric Rate Comparison.

Despite these higher costs and customer rates, Duke Energy Florida is the least reliable of Florida's investor-owned utilities, and its customer satisfaction scores consistently rank in the bottom two among large utilities in the Southeast. Our conversations with Florida stakeholders are consistent with the perspective that Duke Energy Florida is effectively "run out of North Carolina" without the same local utility strategy adopted by Florida Power & Light ("FPL") and Tampa Electric. A separation into a locally run Duke Energy Florida would correct this lack of focus and set the Company on a path toward robust growth and greater shareholder returns.

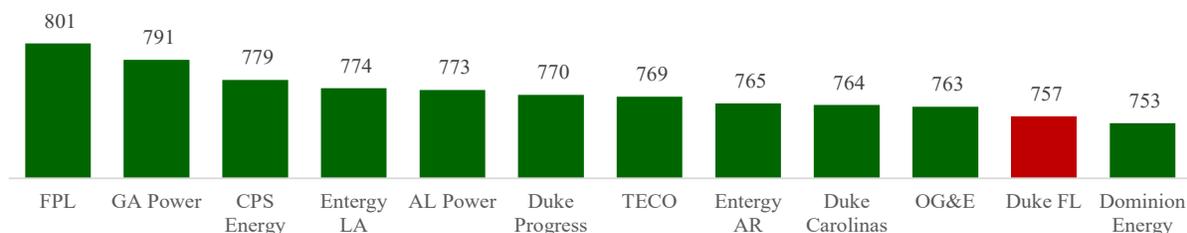
## 2019 Index of Total Customer Outage Time



Source: EIA. Excludes "Major Event Days" as determined by EIA.

## J.D. Power 2020 Residential Customer Satisfaction Rankings: South Large Utilities

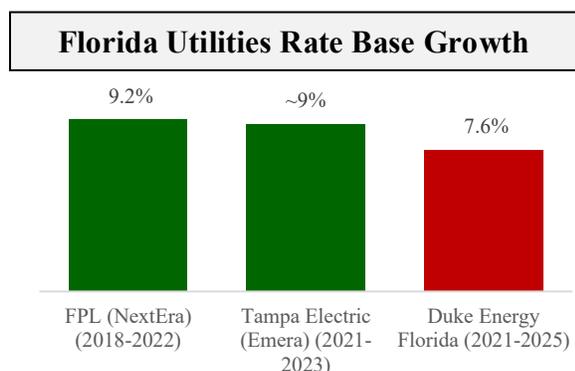
J.D. Power Customer Satisfaction Index  
(out of 1,000)



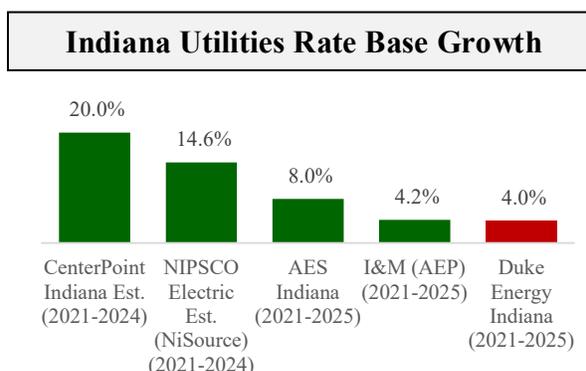
Source: J.D. Power.<sup>9</sup>

<sup>9</sup> Peer set as determined by J.D. Power.

Results from other utilities demonstrate that local management focus can meaningfully improve execution. In Florida, rate base growth at the two other investor-owned utilities (in which Florida operations comprise the majority of each company’s regulated business) is top-tier within the regulated utility industry. Additionally, FPL has been able to maintain flat unit costs over the past ten years. Following the acquisition of Gulf Power from Georgia-based Southern Company by FPL’s parent, Gulf Power has implemented a Florida-centric business model, which has led to reduced costs, improved reliability and higher rate base growth. In Indiana, investor-owned utilities guided by Indiana-focused strategies have similarly planned aggressive investment programs, resulting in best-in-class rate base growth.



Source: Company disclosures.



Source: Company disclosures, research analyst estimates.<sup>10</sup>

As a standalone entity, Duke Energy Florida would have a management team solely dedicated to that business. With that level of focus, Duke Energy Florida could accelerate critical infrastructure investment and rate base growth to increase system reliability and accelerate renewables build-out, while also managing the impact on customer bills through cost reductions. More focused peers such as FPL have successfully operated under such a structure within the state, as have others across the nation, creating clear lines-of-sight to value creation. With improved operational focus, a path to industry-leading rate base growth and single-state exposure to perhaps the strongest regulatory jurisdiction in the country, we are confident that a standalone Duke Energy Florida could achieve the highest valuation of any regulated utility.

Duke Energy Indiana could see similarly improved execution from increased management attention. Duke Energy Indiana has suffered from historical operational missteps, including significant cost overruns at the Edwardsport integrated gasification combined cycle facility, which were to a significant extent ultimately borne by customers. Duke’s growth rate in Indiana significantly lags peers, who have embarked on aggressive investment programs to provide a better electricity product to customers and that drive significant earnings growth. As in Florida, we believe the additional focus achieved through a standalone Midwest operation provides a clear path to accelerating investment while better managing customer bills.

These examples illustrate the tremendous value-creation opportunity of a separation, including these key benefits:

<sup>10</sup> CenterPoint Indiana and NIPSCO Electric rate base growth based on research analyst estimates.

- Near-Term Valuation Upside:** As discussed, a separation into three locally run utilities unlocks Duke’s sum-of-the-parts discount and highlights the premium value of the high-quality Florida and Midwest jurisdictions that are currently unaccounted for in the consolidated structure. We believe that a separation of Duke into the Carolinas, Florida, and the Midwest should create \$12 to \$15 billion of line-of-sight near-term value for shareholders. This value upside is based on observable publicly traded market valuation metrics of Duke’s closest peers and does not incorporate meaningfully higher valuations realized in recent transactions in Florida and Indiana, which would result in several billion dollars of incremental value. We estimate that the Carolinas, Florida, and the Midwest would command equity market valuations<sup>11</sup> of \$54 to \$55 billion, \$22 to \$23 billion, and \$14 to \$15 billion, respectively. The combined value of \$90 to \$93 billion greatly exceeds Duke’s unaffected equity market capitalization of \$78 billion.
- Longer-Term Valuation Upside:** Importantly, Duke shareholders would continue to own and be able to benefit from further value accretion over time from the enhanced operations and growth of these three optimized, regionally focused utilities.
- Increased Investor Flexibility:** Three separate and standalone Duke entities (the Carolinas, Florida, and the Midwest) would allow investors to choose the jurisdictions in which they want exposure, with the option to continue to own all three. The combined dividend from these three pro forma companies should be in line with or greater than Duke’s current dividend. Lastly, overall cost of capital should be lower, and access to this lower-cost capital should be abundant.
- Additional Portfolio Levers:** As with Duke’s recent sale of a minority interest in Duke Energy Indiana, the pro forma Duke entities would continue to benefit from portfolio levers to fund investments and create value for shareholders. For example, CenterPoint’s recent gas utility sale for 2.5x rate base and 38x trailing P/E highlights the substantial spread between private and public market valuations for gas utilities. This points to a potential monetization of all or part of Piedmont Natural Gas as an attractive means of unlocking additional value in the Carolinas while transitioning toward a higher electric business mix. We believe this could add an incremental \$1 to \$2 billion of value beyond what we have already identified, with minimal cash tax leakage.
- Improved Management Focus:** Each of the management teams of the three entities would be solely focused on improving execution, enhancing regulatory relationships, controlling costs and pursuing all available rate-affordable growth opportunities for the utilities in their respective regions.

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<sup>11</sup> Estimates of near-term achievable fair values for the Carolinas, Florida and the Midwest, are calculated based on observable relevant valuation metrics from Duke’s Regulated Peers. Duke’s Regulated Peers currently trade at a median 2021E dividend yield of 2.9%, 2021E P/E of 21.9x, 2022E P/E of 20.6x, 2023E P/E of 19.3x and 2021E TEV/Rate Base of 1.73x. Note that (i) certain of these Regulated Peers are given stronger weightings for certain of Duke’s regulated utilities; (ii) a disaggregation of NextEra Energy’s observable valuation metrics is taken into account for Florida; and (iii) a discount to observable realized valuation metrics from the recent non-control minority stake sale of Duke Energy Indiana are taken into account for the Midwest.

- **Better Alignment of Incentives:** Management incentives would be fully aligned with shareholder and stakeholder interests in their limited set of jurisdictions.

A separation also has direct benefits for customers and other stakeholders:

- **Local Management and Oversight:** Each new entity would be headquartered in the region it serves, with local management that is focused on the needs and goals of local constituents.
- **Increased Management Attention:** A more focused footprint would drive better operational attention and improved reliability. It would minimize customer rate increases while also creating more bandwidth for project management and execution, reducing cost overruns and maximizing the benefit of capital investment for customers.
- **Cleaner, More Reliable Energy:** Long-term strategic planning tailored to each specific jurisdiction, without competition for capital, would create an opportunity to improve reliability and increase investment in renewables and related critical infrastructure.

In contrast to Duke's current conglomerate structure that has proven unwieldy for management and the Board, we are proposing that the Company explore a viable alternative with well-articulated, common-sense benefits for shareholders and stakeholders. After the Company engages in its independent review, the optimal choice should become clear.

#### **4. Next Steps**

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*We welcome an open dialogue with all stakeholders on the merits of our proposed strategy and the optimal path forward for Duke.*

Duke has many of the components of a premium utility story with the potential to create significant additional value for shareholders, including constructive regulation, organic growth within its service territories and a long pipeline of investment opportunities in critical infrastructure. However, under the current structure, Duke has been unable to execute effectively and maximize the potential of its premium utility franchises.

During the current period of transformational change in our nation's energy infrastructure, strong execution, combined with operational and investment focus, is essential for Duke. The Company's ability to enhance the safety, reliability, affordability and sustainability of the energy it provides to customers rests on its ability to operate effectively, invest appropriately and meet its commitments. It is now necessary for the Board to fully engage in the review we are suggesting by appointing new, highly qualified independent directors, hiring independent external advisors, forming an unbiased committee with new and independent insights, and fully evaluating the potential for separating into better-focused and more successful regional entities.

As we have discussed at length with Duke's Board over the past several weeks, we call on Duke's Board to work with us to achieve the following two objectives in the immediate term:

- (1) Appoint new, highly qualified independent Board members, including from among candidates that we have identified, to bring fresh perspectives to Duke’s Board. These new directors should bring specific experience and qualifications that the current Board lacks, including expertise in high-performance electric utility operations and investment, electric utilities transaction experience, and political, legislative, regulatory and/or community leadership ties to each of Florida and Indiana.
- (2) Create a new, finite-lived Board-level strategic review committee — including both new and existing directors — with a mandate to engage independent external advisors and fully evaluate a tax-free separation of Duke into three regional utility holding companies focused on the Carolinas, Florida, and the Midwest.

We are one of Duke’s largest investors and, based on our record of working with utility boards to create sustainable shareholder value, we are confident that this independent structure and review process provides the clearest path for the Company to enhance credibility with investors and maximize value. In our experience, at every company where we have been a part of a similar process, doing additional work with fresh perspectives to explore ways to create shareholder value has always been worthwhile. These exercises test key assumptions, generate a wealth of new data and perspectives, and nearly always result in one or more action items that create value for shareholders and leave the businesses stronger for having put in the time and effort.

We look forward to engaging with key stakeholders regarding our ideas, and we are committed to a transparent process to keep all interested parties fully informed. We thank the Board for considering our thoughts and look forward to continuing our discussions to unlock Duke’s full potential.

Sincerely,

*Jeff Rosenbaum*

Jeff Rosenbaum  
Senior Portfolio Manager

*Jesse Cohn*

Jesse Cohn  
Managing Partner

### **About Elliott Investment Management L.P.**

Elliott Investment Management L.P. manages approximately \$44 billion of assets. Its flagship fund, Elliott Associates, L.P., was founded in 1977, making it one of the oldest funds under continuous management. The Elliott funds’ investors include pension plans, sovereign wealth funds, endowments, foundations, funds-of-funds, high net worth individuals and families, and employees of the firm.

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